



AIMS OF COMMITTEE FOR 2012/2013

1. Continued improvements to Club services
2. Increase in our Membership through increased liaison with recreational riders
3. Continued growth in major races and social events
4. Growth in Marketing collateral (web and print) and Sponsorship for Road Race and Track events

12/09/2012 PLANNING SESSION AIMS

1. Summary of the survey undertaken by cyclists in Warragul and surrounds
2. Collect ideas in line with survey results and include in a plan for either of:-
 - Road
 - Track
 - Recreation....divisions of the Club

WHAT NEXT?

1. The Committee will prioritise the suggestions based on ability to achieve them with available resources, and impact on achieving the Aims above.
2. The Plans will be presented to all Members on the Website
3. The Progress of the actioned matters will be communicated throughout the next 12 months

Key Committee Member:- Peter Finlayson

Racing Calendar Action Item	Marketing & Sponsorship Action Item	IT Systems, Innovation & Processes Action Item	Social Events Action Item	Capital Expenses Action Item	Special Projects & Events Action Item
1. Quarterly Calendar update & web posting 2. Combines with Gippsland Clubs 3. Race Training for new racers 4. Come and try day for Recreational riders (with experienced riders as chaperones) 5. Criterium/ Kermesse Circuit 6. Ride Captains during races (experienced) 7. Wednesday night race split between Wgl and Latrobe 8. Casey Fields for Criterium 9. Safety pre/post race (stay off the road) 10. Re-review safety of Burke St circuit 11. Esky with drinks post race. 12. Coffee Van Man (give him our Calendar)	1. Membership flyer on line and in print 2. Road Race Brochure 3. Sponsorship proposal to be prepared 4. Road race prize money for 4 races per annum (series) 5. BBSC Community Grant application 6. Consider new WCC kit 7. Corner marshall brochures for training	1. Club Kit Online Sales 2. Roster updated each quarter 3. Appoint new roster caller (Weds night) 4. Google docs storage of all Club Materials and access to Committ. 5. Clearly identify the way we do things incl Club Kit. 6. ONE CALENDAR (3 different colours)	1. Tim McCardle BBQ 2. Xmas Party 3. Tour Down Under 4. 3 Day Tour Pasta night 5. Presentation Night 6. Sunday Ride Club room coffees 7. Licola Weekend 8. Drouin Festival Race (twilight) (Nov 30) 9. Lardner Race potential for Oct 13/14 (Garden Show) 10. Melbourne Cup Day BBQ at Clubrooms 11. Comedy Night (Jimeon) 19/10/12 12. Bollywood 27/10/12 13. Tour De France Nights	1. Bike Carrier Trailer for combines etc 2. Bike Travel Bag for hire 3. New Race numbers 4. New stopwatch 5. Radios for Corner Marshals - Communications 6. Purchase junior road bikes for kids (hire) 7. Golf umbrellas in the trailer for Marshalls etc	1. Baw Baw Classic 2. Ergo Sessions at Clubroom on wet days 3. Tour De Warragul - 3 day Labour Day Event 4. One day point to point race for WCC 5. Planning for Baw Baw Classic now

Key Committee Member:- Mariah Dastey

Track Events Calendar Action Item	Marketing & Sponsorship Action Item	IT Systems, Innovation & Processes Action Item	Social Events Action Item	Capital Expenses Action Item	Special Projects & Events Action Item
1. Race Calendar estbd -memorial race for RH2BE 2. Come and Try Day 3. Bike Hire for \$10 (consider price)	1. Dedicated Track calendar on website 2. Consider velodrome sponsorship if major events conducted 3. Consider new WCC kit (confirm it looks good) 4. Best method to distribute flyers 5. Raffles	1. Sign in process for track and racing sessions 2. Track entry fees as per AGM collected (for training and racing) - Confirm session costs 3. Membership flyer on line and printed 4. Club Kit Online Sales 5. What's the maximum of number of riders on the track	1. Tim McCardle BBQ 2. Xmas Party 3. Tour Down Under 4. 3 Day Tour Pasta night 5. Presentation Night 6. Sunday Ride Club room coffees 7. Licola Ride 8. Track Pasta night after training - Come & Try - Track Season Launch	1. Bike Carrier Trailer for combines etc 2. Bike Travel Bag for hire 3. New Race numbers 4. New stopwatch 5. New bike purchases 6. Annual Bike Maintenance at start of track season 7. Club Rollers * 3 8. TV & DVD Player	1. Registration of RH2BE kit to allow racing (alternative strip) 2. Track education campaign for kids - offer the use of the velodrome to schools under come and try rules)



RECREATION PLAN FY2012/13

Key Committee Member:- Pam Dyson & Annie Pryjmak

Rides & Events Calendar Action Item	Marketing & Sponsorship Action Item	IT Systems, Innovation & Processes Action Item	Social Events Action Item	Capital Expenses Action Item	Special Projects & Events Action Item
1. Recreational Calendar estbd a) Baw Baw Challenge b) Licola c) Round the Bay d) Macedon Ranges 2. Racing Riders to improve behaviour on training rides 3. Infiltrate the Darnum group 4. Xmas Holiday Rides in the One Calendar	1. Dedicated Rec Calendar on website 2. Dedicated flyer on web and in print. "Why join WCC" 3. Consider new WCC kit 4. Membership flyer on line and in print 5. WCC Social members T-Shirt 6. Communication plan that engages women 7. Communication plan that engages DSRiders 8. Promote a motion that Recreational arm is added to the Club 9. Recognise that recreational riders are part of the Club. 10. Recognise it will take time to get traction.	1. Club Kit Online Sales - offer same kit to all 2. Social Member as a Club category - Wives - Non-Riders 3. Rider Safety materials for Recreational riders	1. Tim McCardle BBQ 2. Xmas Party 3. Tour Down Under 4. 3 Day Tour Pasta night 5. Presentation Night 6. Sunday Ride Club room coffees 7. Licola Ride 8. Partners Social Event		1. Communications plan to be written to commence engagement process between Club and Recreational riders



SEPT 2012 SURVERY OUTCOMES

Road:-

1. C and D want to ride 40 to 50 ks
2. B grade want to ride 50 to 60ks
3. A grade want 60+ k race
4. Everyone wants a crit circuit
5. Sunday ride is a 'religious social experience' that should not be changed.
6. Saturday Pm at 2.00pm is preferred race start time. In summer no probs to move to 9am
7. Combines wanted but organisation inter clubs is first required. Pete Finno to represent WCC
8. Race Formats are good-no need to change...keep going

Track:-

1. Training night and time to be confirmed
2. Racing for Friday nights
3. People who don't ride don't want to and don't have bike. Nothing we can change

Rec Riders:-

1. Don't race cause they don't think they're fast or fit enough and think their too old. (hence need to cater for them)

Other:-

1. All activities could be offered given the interest show. Coaching, Ergo and track training
2. Dinner and Trivia night clear standouts for social activities
3. Prize money races - sponsored (say 3 races per year)
4. Consider name changes - to Baw Baw Cycling Club
5. Brochure to educate how to ride on groups and race etiquette.



CLUB MEETING SEPT 2012 - ATTENDEES

Present:-

Rob Monk (race reporter)
Peter Finlayson (race director)
Trudy Tambassis (social director)
John Davine
Matt Bradshaw
Glenn Marriot
Col Brown
Dave Salton
Brenton Jones (junior development)
Jarryd Jones
Matt Kenneally (general committee)
Neil Walker (treasurer)
Jayman Prestidge (president)
Shane Stiles (general committee)
Simon Baxter
Peter Whelan (general committee)
Adele Whelan
Stuart Battely
Rachel Dawson
Annie Prymak
Ormond Pearson
Pam Dyson (recreational rider liason)
Phil Gallagher
Graham Parker (membership officer)
Clint Wilson (facilities manager)
Andrew Gordon