



Warragul Cycling Club Inc
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Media Release - Friday 2 February, 2013

Warragul Cycling Club Chosen for Documentary Film

The Warragul Cycling Club has been chosen by Melbourne based film makers, Waterbyrd Filmz, as the setting for a 75 minute documentary on Club Cycling in Australia.

After interviewing several metropolitan cycling clubs Waterbyrd Filmz chose Warragul Cycling Club due to its inclusive and welcoming nature, its diverse membership which spans all age ranges, its wide service offering of recreational, road and track cycling activities, and it's passionate Committee who operate the Club on a voluntary basis.

The magnificent rural location and beautiful landscapes were a contributing factor and will feature prominently in the documentary.

The film makers vision is to show the audience the passion and motivations of ordinary Club Cyclists in Australia and to inform the general public about the organisation required to organise and run a multi stage road cycling event. With professional cycling receiving adverse media in recent years, this documentary will highlight the grass roots of what is a beautiful sport.

The documentary will follow six local Club Cyclists as they train for and race in the 2013 Gippsland 3 Day Tour, and event which occurs on the June long weekend. The documentary will and also follow the organising Committee behind the event as they deal with the various stakeholders involved in running an event on public roads.

Filming commences on February 1, 2013 and will be completed following the Gippsland 3 Day Tour in June.

Warragul Cycling Club is a great growth story, with greater than 50% increase in members in the past year. Warragul has an exceptionally large participation of women due to passionate community members driving this growth, which has resulted directly in Warragul achieving the third highest growth in women joining a cycling club in Victoria in the 2012 year.

Given the catchment areas of the large metropolitan Clubs in comparison to the Warragul Cycling Club this statistic is outstanding.

The Committee and Members of the Warragul Cycling Club are extremely pleased to promote Warragul and West Gippsland, its Club Members and its environs in such a unique way.

Please contact Jayman Prestidge of Warragul Cycling Club on 0417 118 804 or Nickolas Bird of Waterbird Filmz on 0419 101 572 should you require further information.

Yours Faithfully,
Jayman Prestidge
President
Warragul Cycling Club Inc



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About Waterbyrd Filmz

Waterbyrd Filmz was founded in 1997 as a corporate and educational video production company. Our clients over the years have included Deloitte Consulting, Toll Logistics, Blockbuster, Village Roadshow, Airservices Australia and state and federal government departments. Over the years, Waterbyrd Filmz has grown and diversified into many different areas including television and cinema commercials, documentaries and narrative works.

About Warragul Cycling Club Inc

Warragul Cycling Club Inc is an inclusive Club that is about more than just the bike! Boasting a diverse membership of Road, Track and Recreation riders from 12 to 70+ years of age, we welcome all bike riders and their families to enjoy our great Club.